

# Muhammad Talha Sajid

Wordpress Developer | CMS Developer

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I am a skilled WordPress developer with over 1 year of experience in creating custom websites to meet the unique needs of businesses. With 10+ successful projects completed, I specialize in designing websites that are both functional and visually appealing. I focus on developing user-friendly designs that help businesses strengthen their online presence, improve user engagement, and efficiently achieve their digital goals. My expertise includes custom theme development, eCommerce solutions, and responsive design, ensuring that each project is optimized for performance and user experience.

## AREAS OF EXPERTISE

- Wordpress Website Development
- Wordpress Theme Customization
- Elementor Expert
- Website Designing
- Custom Websites
- CMS Development
- Website Management

## EXPERIENCE

### Website Developer And Manager | Treszon Inc.

Dec 2024 - Present

As Treszon's Web Developer and Administrator, I improved user experience and site performance through UI/UX upgrades and strategic integrations, boosting organic traffic and conversions. I work closely with the content and marketing teams to streamline processes and strengthen our online presence.

### Website Manager | Body Reapers

Sep 2024 - Present

As Body Reapers' Website Manager, I manage eCommerce operations and UI/UX development, improving site performance, security, and user experience. My work increases organic traffic, optimizes customer journeys, and aligns website functionality with business goals for a strong digital impact.

## PROJECTS

### [Believers Real Estate](#) ( In progress )

Developing a scalable website for a Pakistan-based real estate business to showcase a large number of listings without compromising site speed. Currently working on further enhancements to improve performance and functionality.

### [Mimex](#)

Customized the theme and designed specific sections to align with Mimex's unique branding, improving both aesthetics and functionality.

### [Art-in Enterprises](#)

Customized a theme to meet the specific needs of Art-in Enterprises, ensuring the design aligned with their brand and provided an optimized user experience.

## EDUCATION

- **Bachelor In Computer Science** (Government College University, Lahore) 2022 - 2026
- **Intermediate In Computer Science** (Government College, Lahore) 2020 - 2022

## CERTIFICATIONS

- **Getting Started With Front-End And Web Development** | IBM
- **Build A Full Website Using WordPress** | Coursera Project Network

## ADDITIONAL SKILLS

- Problem Solving
- Analytical Thinking
- Decision Making
- Communication
- Leadership